

Bel Air Auto Auction Continues Growth, Prepares for 72nd Anniversary Sale

February 15, 2019

BSC America has announced that Phase 2 of the lot expansion at Bel Air Auto Auction is underway, with plans to add 12 acres of vehicle parking in time for the auction's 72nd Anniversary Celebration in April.

BSC America President R. Charles Nichols reports that the expansion will yield an additional 1200 parking spots for consignment parking and storage. With weather cooperating, the additional parking will be available for vehicles running in Bel Air Auto Auction's 2-day Anniversary Sale event, on April 17th and 18th.

"Since we opened the all-new Bel Air Auto Auction facility in the Fall of 2017, we have experienced continued growth, adding important new accounts as well marking increases in overall consignment," said Nichols. "Our goal has always been to pair growth in the marketplace with exemplary service to our customers. Adding more consignment parking is a vital step in processing the additional volume with ease and efficiency."

Nichols notes that Bel Air Auto Auction has planned a two-day event to celebrate its 72nd Anniversary. The festivities will begin at 10am on Wednesday, April 17th with a GM Closed and Honor Roll Sale. Customers will return for the main event on Thursday, April 18th, when the season's largest consignment of vehicles will run on ten auction lanes.

"We look forward to our Anniversary Sale as our opportunity to thank our dedicated customers for the part they have played in our many years of success," said Nichols. "As we celebrate 72 years in this market, we thank buyers and sellers alike for their loyalty and support. Going forward, we pledge to continue providing the best environment for buying and selling vehicles in the Mid-Atlantic region."

Bel Air Auto Auction facility opened its all-new facility in September of 2017. Sited on 185 acres, the facility includes a 75,000-square foot, 10-lane auction facility, restaurant and administrative office building, as well as a separate state-of-the-art 50,000 square foot Vehicle Enhancement Center which houses both mechanical and body shops, reconditioning bays, paint booths and an

imaging center. A separate building provides a streamlined check-in facility for dealers and transporters.

Bel Air Auto Auction is the flagship auction of the BSC America Auto Auction, with a weekly sale on Thursday, a GM Financial Closed sale bi-weekly on Wednesday, and a weekly public sale. The auction's Clayton Station facility handles the sale of rental scratch & dent units, donations, salvage and inop units, along with a monthly Tuesday sale with powersports units, heavy trucks and equipment.

In addition to the vast offering of vehicles from fleet companies and financial institution customers, Bel Air Auto Auction has grown to become the largest independent auto auction selling for new and independent dealers located in the Mid-Atlantic region.

Bel Air Auto Auction is a member of the ServNet Auction group and the National Auto Auction Association.

